



Troy Police Department
500 West Big Beaver Road
Troy, Michigan 48084

INTEGRITY * RESPECT * LAWS AND THE CONSTITUTION * ACCOUNTABILITY * PROBLEM SOLVING * PROFESSIONALISM



CAUGHT IN THE ACT!

Troy Police To Issue 'Slurpee® Tickets' For Good Deeds

Troy- with the last day of school on June 14th – kids in Troy may actually look forward to their next encounter with the Police this summer, thanks to 7-Eleven® stores' popular Operation Chill program that rewards positive behavior with a very cool treat.

Through Operation Chill®, law enforcement officers from the Troy Police can "ticket" youngsters caught in the act of doing good with Slurpee® beverage coupons. Appropriate "offenses" might include helping another person, wearing a bicycle helmet, deterring crime or participating in a positive activity in the community. Each coupon can be redeemed for a small Slurpee drink at participating 7-Eleven stores.

Since the program's inception in 1995, more than 12 million Operation Chill coupons have been distributed to hundreds of law enforcement agencies across the country in areas where 7-Eleven operates stores. During 2012, approximately 1 million coupons will be issued nationally; 1500 of those will be distributed in Troy, most during the summer months and back-to-school season.

SGT Harden of the Troy Police says "The coupons are great way for officers on patrol to reward city youth for positive behavior and engage the community in positive dialogue".

Operation Chill was developed by 7-Eleven, Inc. to positively reward and encourage good behavior by kids during the hot summer months, when communities may experience increases in loitering, shoplifting and graffiti, and to support law enforcement agencies' community relations projects. Police use the Operation Chill program to reward youth for their good deeds as well as enhance their relations with the young people of their city.

"With 1500 Slurpee coupons available to distribute in Troy through Operation Chill, we hope to see a great deal of good behavior from kids in our community,"