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PRESS RELEASE

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Troy Police Unveil New Smartphone Mobile App

With the increase in popularity and availability of smart phones, combined with the goal of the Troy Police Department to maximize service, interaction and transparency with the public, the department has developed and introduces our own new smartphone mobile app! As with our previous means of connecting with the public – e-mails, webpage, Facebook and Twitter; our mobile app allows for near-instantaneous dissemination of important public information alerts such as: traffic, weather and police situations. These alerts can also assist and enhance our partnership with our community in enlisting assistance and being our extra “eyes.” Most people spend a finite time in front of their computers and laptops, however they seldom are without their smart phones and the Troy Police Department’s mobile app will provide real time connection. The app is currently available for Droid/Google devices and will soon be available on Apple’s App Store for their devices.

To download the app on a Droid/Google device, search: “Troy Police Department” on the Google Play Store. Or from your computer the link is: http://www.androidzoom.com/android_applications/news_and_magazines/troy-police-department_cyezk.html

Below are photos of the app as it would appear on a smartphone.



Troy Police Department
Welcome to the Troy, Michigan Police Department. This mobile app will provide you with timely information and near-instantaneous alerts that may affect you. Be sure to sign up for push notifications on the Notifications tab. Please let us know what you think.

- Crimedat
- Contact Us
- Submit a Tip
- Commend an Officer
- Sex Offenders
- Calendar
- Wanted
- Facebook
- Twitter
- Report Abandoned

The screenshot shows a mobile application interface for a police department. At the top, there is a header with the word "POLICE" in large blue letters and "ROUGH PARTNERSHIP" below it. Below the header is a navigation bar with options like "Automatic", "Filter", and "Print". The main area is a map of Troy, Michigan, with various colored icons (purple, green, orange, red) representing different types of incidents or services. The map includes street names like "W Square Lake Rd", "W Long Lake Rd", "E Wattles Rd", and "Clawson". At the bottom of the screen, there are several links: "Home", "About", "Press", "Disclaimer", "Privacy Policy", "Terms", "Troy Michigan Disclaimer", and "Troy Michigan C...".

The screenshot shows a mobile application interface for a tip reporting feature. At the top, there is a "Tip:" label followed by a large empty text input box. Below the input box is a "Pick Date" button with the date "10-15-2012" selected. At the bottom of the screen, a virtual QWERTY keyboard is visible, indicating that the user is in the process of typing a tip.