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## **PRESS RELEASE**

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### **Troy Police Department Recommends Free Online System to Help Citizens Keep Track of Valuables**

Troy Police Department urges residents to track their valuables, and invaluable, personal property online at: [reportit.leadsonline.com](http://reportit.leadsonline.com). Leads Online is free and helps Troy citizens safely and securely store important information that is useful in recovering property in the event of a loss or theft. “ReportIt” is a secure online service allowing citizens to record serial numbers and upload images for phones, electronics, and other valuables. Should those items ever be stolen, having the information will go a long way in accurately and quickly identifying your property. Citizens can access the site at:

[reportit.leadsonline.com](http://reportit.leadsonline.com).

The “ReportIt” service is a part of [LeadsOnline](http://LeadsOnline), the online system that works with police across the country to track and recover stolen property. The Troy Police Department uses LeadsOnline to help track and recover stolen property -- everything from jewelry to sporting equipment to electronics, computers, cameras, and other items such as designer clothing, collectibles, and other items with invaluable personal worth. The system allows detectives to search for the items using a variety of parameters, including item descriptions and serial numbers. When an item is sold to a pawn or secondhand shop, the product information is entered in the LeadsOnline database and is immediately viewable by participating law enforcement agencies across the country.

Troy Police Department has just starting using LeadsOnline and has reported many successes using the [online investigations system](http://online investigations system). Using LeadsOnline, police have recovered thousands of dollars in stolen property for Troy and surrounding residents.

Other recovered items have included valuable jewelry, camera, construction equipment, iPods, tools, computers and GPS units. With information provided

by LeadsOnline, police track down thieves, develop leads in numerous cases and make arrests.

Citizens can store an unlimited number of serial numbers, item descriptions, pictures, and scans of receipts so items may be more easily identified in the event of theft. This record may also come in handy when filing claims with insurance providers in the event of loss. Citizens wanting to participate in “ReportIt” can register for the free service at [reportit.leadsonline.com](http://reportit.leadsonline.com) and begin building their personal property inventory list.

LeadsOnline contact: Lindsay Williams, 800.311.2656,  
[lwilliams@leadsonline.com](mailto:lwilliams@leadsonline.com)

**Note to Reporters, Editors, and Producers:**

LeadsOnline ([www.leadsonline.com](http://www.leadsonline.com)) is the nation’s largest online investigative system used by more than 4,000 law enforcement agencies to recover stolen property and solve crimes. Each day, millions of items are added to the LeadsOnline database by businesses including second-hand stores, scrap metal recyclers, pawnshops, and Internet drop-off stores across all 50 states. Those records are instantly available to law enforcement agencies, meaning crimes can be solved in seconds, not months. The LeadsOnline system, compatible with the NCIC, serves as an indispensable, efficient, and money-saving resource for detectives because it provides a cross-jurisdictional, instantaneous, and accurate database that stops criminals from escaping detection by selling stolen items in another city. An official eBay partner, LeadsOnline helps prevent illegal transactions on the eBay website by giving law enforcement access to the world’s largest online marketplace through automatic upload of all eBay transactions into the LeadsOnline database. LeadsOnline also includes LeadsOnlabs, a system for tracking those involved in the illegal manufacture of methamphetamines; a Metal Theft Investigation System designed to track copper and other metal thefts; and cross-checks names of pawn customers against the OFAC SDN list of known terrorists and narcotics traffickers. Each year, LeadsOnline is credited with recovering millions of dollars in stolen goods and solving thousands of crimes that are often associated with bigger crimes, such as homicide, identity theft, and arson. Based in Dallas and led by President and CEO Dave Finley, LeadsOnline works with thousands of agencies throughout the country, including the New York City Police Department, the Dallas Police Department, and the San Francisco Police Department.



# ReportIt

Citizen Property Inventory System

Powered by LeadsOnline



Register your property at [reportit.leadsonline.com](http://reportit.leadsonline.com)

## Safe. Secure. Free.

Knowing what you own – the difference between recovering and not recovering stolen property.



### General Public

Keep a secure, online record of valuable property, accessible from anywhere. All for free.



### Law Enforcement

Help law enforcement recover stolen property faster than before.



### Corporate Accounts

Inventory tools, equipment, supplies, etc. Call 1-800-311-2656 for more about corporate accounts.

ReportIt is not a law enforcement function and does not automatically search for property that may have been lost or stolen. Please report any criminal activity to law enforcement immediately.