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E-Business News Winter 2015-16

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BUSINESSCONNECT

"Creating an Environment for Investment"

Congratulations to Troy's Top Workplaces

Congratulations to the following Troy-based companies named to the annual Detroit Free Press Top Workplaces list for 2015:

Large Companies

Residential Home Health

United Shore Financial Services

Altair

Enhancing Our Community



The City of Troy works closely with our local property owners to address blight and code enforcement issues. The long time vacant retail building located at 1300 Livernois just south of Maple Road is being demolished to enhance our community and make way

for a future, yet to be determined, development. For further information on the 1300 Livernois property, please contact REM Management at 248.737.8600.

The City commends property owners who take action to address any blighted conditions. Please contact Paul Evans, Troy's Zoning & Compliance Specialist at 248.524.3359 or evanspm@troymi.gov, for assistance on blight and code enforcement issues.

Business Spotlights

The City of Troy welcomes all of its new and expanding businesses. Please [click](#)

Altair

Mid-Sized Companies

ESG Automotive

Secrest Wardle

Plex

Small Companies

Detroit Business Consulting

Community Housing Network

Workplace Achievers

Credibly

Integrated Design Solutions

Kirco

Midwest Mobility Solutions

Kresge Foundation

[Click here](#) for the entire list.

Please Keep Sidewalks Clear of Snow & Ice

With winter conditions approaching, remember that customers, employees, and residents rely on clear sidewalks to do things like conduct business, shop, and exercise. Keeping the sidewalk clear gives the public a positive impression of your business or property. Troy City Code says that

[here](#) to learn more about many of these businesses. If you would like to discuss your plans to launch or grow your business in Troy, please contact Economic Development Specialist Glenn Lapin at 248.524.3314 or at g.lapin@troymi.gov.

Troy Recognized as Five-Star Community



Troy has been recognized as a five-star community receiving top rankings for attracting and retaining entrepreneurial companies in a study of economic development best practices by researchers at iLabs, University of Michigan-Dearborn's Center for Innovation Research. The annual eCities research project, which began in 2007, uses data supplied by the participants as well as other public records to assemble a six-factor, 32-item index of entrepreneurial activity, looking at such factors as clustering, incentives, growth, policies, community and education. The study focuses on entrepreneurship because of its importance to expansion and diversification of Michigan's regional economies and the impact small businesses have on job creation.

Community Ventures

Community Ventures is a special initiative led by the Michigan Economic Development Corporation (MEDC) to help structurally unemployed individuals pursue career opportunities at Michigan companies. Community Ventures is designed to ensure that employers and talent are well-matched. The ultimate goal of Community Ventures is to provide a talent match and supportive resources to employers and to ensure that participating job applicants are provided with a career pathway. [Click here](#) for more information.

Troy Library Is Accessible 24/7

Check Out the Library's Mobile App

If you're like most people, you spend an average of 86% of your time on your mobile device using apps. Now you can access almost everything the Troy Library has to offer, including the catalog, downloadable ebooks, audiobooks, music and magazines, e-resources, Library calendar, registering for events and programs,

business and property owners should remove snow that is 2 inches or deeper, as well as any ice that might be present. Sidewalks should be cleared within 24 hours. If you have not already, please make arrangements to have your sidewalks kept clear this season.

Save the Date

The City of Troy, Troy Chamber of Commerce and Oakland County's Small Business Center have joined together to present a free workshop on Business Research: Feasibility to Expansion.

Are you thinking of starting your own business and want to research your business idea? Do you want to know about market trends and opportunities to grow your sales? Are you looking for new customers or to diversify your market base? Business Research shows you ways to find your ideal customers, your competitors, perform competitive analysis and more.

Business Research: Feasibility to Expansion on Thursday, February 11, 2016 from 8 -10:30am at the Troy Public Library, 510 W. Big Beaver.

[Click Here](#) to sign up.

and placing holds via the Troy Public Library mobile app. It works on any mobile device, and is available for download from the App Store, Google play, and the Amazon App store. [Click here for the Troy Library website.](#)

Troy Community Center Offers Corporate Memberships

Any business or non-profit located within the City of Troy is eligible for the corporate recreation pass program. *As low as \$24/month.

Corporate memberships include: Aquatic Area; Circuit Training Room; Fitness Room; Gymnasium; Locker Rooms, Sauna and Steam Room; Transferable Memberships; and Discounted Personal Trainers and Massage Therapist.

For more information or to register your business, please contact Barb Pihaylic at 248.619.7677. *Minimum of 10 memberships per business.

[Click here](#) for more information.

Looking for a Unique Meeting Location?

Do you have an upcoming company meeting or employee event? Are you looking for a unique experience and location that your employees or guests would appreciate and talk about long after the event is over? Hold your next meeting or event at the [Troy Historic Village](#) located at 60 W. Wattles.

The Village specializes in providing an intimate venue for organizational or business meetings, but can accommodate larger groups outdoors in the warmer months. Village staff can work with you to provide a special location for your meeting or outing, and also create unique programs and activities for your guests that are engaging, interactive, educational, and productive.

To inquire about creating a fun and productive event at the Troy Historic Village, please contact Sue Broihan, Business Manager at 248.524.3570 or e-mail at busmgr@thvmail.org.